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A large, abstract, colorful graphic element consisting of horizontal, wavy bands of various colors (red, orange, yellow, green, blue, purple) on a dark background, resembling a digital glitch or a spectrum of light. It is partially obscured by white vertical bars on the left and right sides.

ANNUAL SYMPOSIUM SPONSORSHIP PROSPECTUS

Join with us in bringing to life the Academy's 2023 Symposium, *Digital Society: Social Science Perspectives for a Better Future*. We invite you to partner with us and become a sponsor for this exciting and engaging event.

As a sponsor of *Digital Society: Social Science Perspectives for a Better Future*, you will have the opportunity to connect with a diverse and passionate audience of academics, researchers, practitioners, and decision-makers. Your support will help us to showcase your organisation and demonstrate your commitment to fostering a more informed public discussion and advancing social science policy and research.

Don't miss out on the chance to be part of this important event. Contact us today to learn more about how you can get involved at info@socialsciences.org.au.

■ ABOUT THE ACADEMY

The Academy of the Social Sciences in Australia is the voice of Australia's pre-eminent social scientists, thought leaders and commentators. With an elected membership of over 700 experts spanning a broad range of disciplines, and strong connections with governments, industry and research organisations in Australia and abroad, the Academy is a peak body for the social sciences in Australia.

The Academy recognises and champions excellence in the social sciences. Our programs include:

- in-depth analysis and advice to governments on wide-ranging public policy issues
- international research exchanges with a focus on the Asia Pacific
- support and funding for early career researchers, including Aboriginal and Torres Strait Islander scholars
- evidence-based school education and outreach
- support and coordination of research development initiatives
- Innovative communication and public engagement programs, including coordination of national Social Sciences Week, and a successful podcast *Seriously Social*.

The Academy works with a diverse range of academic, private, public and not-for-profit organisations to collaborate on common interests and to host events and discussion forums focused on critical national issues.

■ ABOUT THE SYMPOSIUM

Our Annual Symposium is a flagship event that serves as a platform to advance and promote social science research, enhancing the lives of individuals and society.

Convened by our esteemed Fellows, the symposium is a one-day event held each year in November on an important social issue. The 2023 Symposium, *Digital Society: Social Science Perspectives for a Better Future*, will be held on Friday 24 November in the beautiful theatre of the National Library of Australia, a stone's throw from Australia's Parliament House. An exclusive celebratory dinner will be held the evening before at the newly renovated Marion overlooking Lake Burley Griffin.

The symposium will feature panels and roundtables, and draw an engaged and well-connected audience of academics, policymakers and tertiary students. We anticipate 200 delegates and a selection of recordings will extend the event's reach and longevity.

■ SPONSORSHIP OPPORTUNITIES

The Academy is proud to offer sponsorship opportunities for our 2023 symposium. Sponsorship will give your products and services exposure to a niche and engaged audience, while demonstrating your commitment to the social sciences and affiliation with excellence. Options include:

Principle sponsor: \$10,000 (one available)

Gold sponsor: \$3,500 (three available)

Dinner sponsor: \$5,000 (one available)

BENEFITS	PRINCIPAL	GOLD	DINNER
Logo inclusion on website	✓	✓	✓
Support announced on social media and in Academy newsletter (2,000+ contacts with an average open rate of 40%)	✓	✓	✓
Social media posts	✓ x3	✓	
Inclusion in promotional material	✓	✓	
Banner ad in events e-newsletter	✓	✓	
Address to conference delegation	3 min address		
Address to dinner guests			3 min address
Complimentary symposium tickets	x8	x5	x2
Complimentary dinner tickets	x5	x2	x8
Banner at dinner venue	✓	✓	✓

■ BENEFITS OF SPONSORSHIP

We have designed the sponsorship packages to maximise visibility and impact, ensuring your investment is worthwhile. Sponsorship delivers many direct and indirect benefits including:

- Promotion and brand exposure through event promotion prior to the symposium
- The opportunity to engage and communicate with decision-makers from across the social sciences (symposium delegates include senior academics and policymakers)
- Brand association—you will be associated with the Academy, a highly respected organisation
- Complimentary conference or dinner registrations for your team—a valuable professional development and networking opportunity.